

Course: Yearbook

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Textbook: *Yourbook/Creating a People-driven Yearbook*: Walsworth Publishing Company

Course Outline

1. Create the Scene » Composition
2. Capture the Moment » Shooting
3. Develop the Images » Developing
4. Select the Characters » Planning
5. Print their Stories » Printing
6. Reveal the Details » Cutlines
7. Find the Story » Brainstorming
8. Develop an Angle » Planning
9. Engage in Conversation » Interviewing
10. Write his Story » Writing
11. Revisit the Moment » Editing
12. Grab the Reader » Headlines
13. Retell it Visually » Alternative Coverage
14. Organize their Memories » Fundamentals
15. Unify their Lives » Theme
16. Design the Stories » Design
17. Personalize the Details » Theme Design
18. Display the Message » Typography
19. Work in Progress » Editing
20. Sell their Story » Marketing

- Adobe InDesign training
- Adobe Photoshop training
- Yearbook staff responsibilities